

Disparities in Health

Funding Strategies



Joseph R. Betancourt, M.D., M.P.H.
 Director, The Disparities Solutions Center
 Senior Scientist, Morgan Institute for Health Policy
 Director for Multicultural Education, Massachusetts General Hospital
 Associate Professor of Medicine, Harvard Medical School



Background

- ◆ Any work in Puerto Rico is disparities work
 - Need for research in all areas
- ◆ Opportunity exist for:
 - Investigator initiated research
 - Partnerships and collaborations (multisite)
- ◆ Pilot Funding can be essential to get started
 - Can lead to multiple proposals to a variety of funders

Funders

- ◆ Federal
 - NIH (specific clinical institutes), including National Institute for Minority Health and Health Disparities (Eliseo Perez-Stable)
 - Agency for Healthcare Research and Quality
 - Centers for Disease Control
 - Condition Specific Agencies: SAMHSA

Funders

- ◆ Foundations
 - National: Robert Wood Johnson Foundation
 - Corporate: Aetna Foundation, Blue Cross/Blue Shield, Merck Foundation
 - Family Foundations
- ◆ Advocacy and Professional Organizations
 - American Diabetes Association, Cancer, Heart, Lung

Strategies

- ◆ Explore potential partners and track
 - Listserv, Twitter and other social media
 - Know when RFAs and RFPs are coming
- ◆ Reach out and build a relationship
 - Don't be afraid, but be strategic; know what they fund
 - Expose them to your work, find their interest
 - Stay in communication