



### **Continuing Education Opportunities and Fees**

#### **Course Title**

## Measuring and Predicting Journal and Researcher Impact

Common Tools and Current Topics

Instructor: Kimberly Powell 4 hours MLA CE Credits Wednesday, October 21<sup>st</sup> 8 AM – 12 PM

8 AM – 12 PM Fee \$120.00

Enroll on this course.

#### **Course Description**

Participants will explore commonly used and emerging tools and resources for measuring research impact, in particular Impact Factor, H-index, SJR, and SNIP. Course will include demonstrations and hands-on experience with resources reporting potential impact such as Web of Science, Scopus, Google Scholar, Research Gate, and Impact Story. Practical exercises will be balanced with discussions regarding benefits, limitations, and ethical use of impact measures and resources. Class will also include discussions and demonstration of alternative metrics (altmetrics) tools and resources. Final class discussions will center on tips for staying current with recent topics and how librarians can engage in the discourse of measuring and predicting impact at various levels and institutions.

Read more about at http://cech.mlanet.org/node/944.

#### Measuring Your Impact

- Using Evaluation for Library Advocacy

Instructor: Andrew Youngkin 4 hours MLA CE Credits Wednesday, October 21<sup>st</sup> 1 – 5 PM Fee \$95.00

Enroll on this course.

Goal: Library users and stakeholders will recognize and value the importance of their library's services and of the librarian to the organization. The primary learning outcome for Measuring Your Impact is that librarians will be able to show the value of their library's services. Participants will become familiar with an evaluation process and will use and take away methods and tools for assessment, evaluation planning, creating logic models, data collection and reporting. The workshop will feature a case-based scenario that moves participants through the steps of an evaluation process.

There will also be student discussion and exercises in addition to lecture.

Read more at http://nnlm.gov/training/measuringimpact/.

#### EBM / EBP: Beyond the Basics

- Systematic Reviews and Qualitative Studies

Instructor: Connie Schardt 4 hours MLA CE Credits Thursday, October 22<sup>nd</sup> 8 AM – 12 PM Fee \$120.00

Enroll on this course.

This course is designed to give learners additional practice with critical appraisal skills through an understanding of validity issues related to reducing bias in clinical studies. Using an interactive journal club format, learners will review and discuss the criteria for determining internal validity of systematic reviews and qualitative research. After completing this course, learners will be better able to identify the criteria for a good study; to recognize how this impacts searching for the evidence; and to understand how this knowledge helps the library support evidence-based practice within their own institutions. Teaching methods will include discussion, case studies, group exercises, and practice in appraising articles.

Read more about at http://cech.mlanet.org/node/839.

# Using Questionnaires for Program Evaluation

 Collecting and Analyzing High Quality Information

Instructor: Cindy Olney 4 hours MLA CE Credits Thursday, October 22<sup>nd</sup> 1 - 5 PM Fee \$120.00

Enroll on this course.

This course outlines the basics of using surveys for program evaluation. Participants will learn how to write survey items using typical question formats while avoiding common errors; distribute questionnaires to maximize response rate; determine sample size using online calculators; explore response bias in survey data; summarize survey data using descriptive statistics; and apply survey findings in program decision-making.

Read more at http://cech.mlanet.org/node/724.